

# mobey day

## Toronto 2017

Welcome to Mobey Day Toronto  
August 30 – 31, 2017

### Accelerating Financial Innovation Through Cross-Pollination

Hosted by:

**CARTA**  
WORLDWIDE

#### Message from the Government of Ontario

On behalf of the Government of Ontario, I am pleased to welcome you to Mobey Day Toronto 2017, taking place in the epicentre of fintech innovation.

Global investment in fintech companies reached an astounding \$24.7 billion in 2016. In Ontario alone, inward financial services investment totaled over \$2 billion, putting us just behind first place in North America. And that should come as no surprise – Ontario is unique among international financial hubs for its combination of globe-spanning financial firms and leading-edge IT companies.

If you're looking to learn more about how Ontario can help grow your business, I encourage you to connect with the Ontario Investment Office to gain access to a one stop source for business information, tailored investment solutions and valuable connections.

We welcome you again and wish you all a very successful event.

8:30 – 9:30 am

**Badges and Coffee**

Moderator of the day: Elizabeth Duke, VP Business Development, **Carta Worldwide**

9:30 Welcome to Mobey Day: Maikki Frisk, Executive Director, **Mobey Forum**

9:35 Welcome to Toronto: Trevor Dauphinee, Vice President of Strategic Accounts, **Ontario Investment Office (OIO)**

9:40 **Opening remarks** by John Thomson, Chairman & CEO, **Carta Worldwide**

9:45 **Keynote:** Framework for a new era in financial services  
Giles Sutherland, VP, Strategic Alliances & Development, **Carta Worldwide**

10:00 **Panel:** The Service Design Framework that Accelerates Digital Transformation  
Moderator: Lee Dale, **Say Yeah!**

Panellists:

Azadeh Houshmand, Director, Experience Design Architect, **RBC**

Mark Kuznicki, Co-Founder, **The Moment**

Shelisa Bainbridge, Senior Agile Coach and Consultant, **Agile by Design**

Ayanna Augustine, Sr. Manager Customer Experience, **Tangerine**



1.

**Transformation Power**

by Lee Dale, **Say Yeah!**

11:00 – 12:00 pm

**Power Break**

2.

**Driving Innovation in Insurtech**

12:00 When Fintech meets Insurance  
Mark Dowds, CSO, **Trov**

12:25 Health Insurance Re-Imagined  
Michael Serbinis, CEO and founder, **League**

12:45 pm – 1:45 pm

**Networking Lunch**

1:45 Invisible Banking, Connecting Retailers with Digital Banking Users  
Pau Velando, **Strands**

3.

**Open Banking & New Business Opportunities**

by Oscar Sala, **Strands**

2:00 Open Banking  
Suresh Ramamurthi, Chairman, **CBW Bank**

2:15 **Panel:** Mutual Opportunities Enabled Through Open Banking:  
Banks, Retailers, and Third Parties  
Moderator: Oscar Sala, VP Product Strategy, **Strands**

Panelists:

Jordi Gaus, Digital Marketing Director, **CaixaBank**

Pau Velando, **Strands**

Paul Birkness, CEO, **Pungle**

Suresh Ramamurthi, Chairman, **CBW Bank**

3:15 – 4:00 pm

**Power Break**

4:00 pm

4.

**Is Blockchain Commercially Viable?**

by Hans Henrik Hoffmeyer, Nets

4:00 Blockchain: More than Just a Buzzword  
Greg Wolfond, Chairman & CEO, **SecureKey**

4:20 What will it take to Scale and Commercialize Blockchain  
Guy Halford Thompson, CEO, **BTL**

5.

**Trends in the funding continuum**

Andrea Johnson, Dentons

4:40 **Panel:** Collaboration & other trends  
Moderator: Andrea Johnson, Partner, **Dentons**

Panellists:  
Yuri Navarro, CEO & Executive Director, **National Angel Capital Organization**  
Mike Woollatt, CEO, **Canadian Venture Capital & Private Equity Association**  
Matt Streisfeld, Principal, **Oak HC/FT**

6 pm

**Networking Reception @ Dentons Office**  
77 King Street West, Suite 500 (5th floor)  
Toronto-Dominion Centre

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**8:30 – 9:30 am**      **Badges and Coffee**  
 Moderator of the day: Maikki Frisk, Executive Director, **Mobey Forum**

- 6. **Mobey Chair Reveals New Secrets**  
 9:30 Greetings from the board and welcome to Mobey Day Barcelona  
 Jordi Gaus, Chair of the BoD, **Mobey Forum, CaixaBank**
- 7. **Artificial Intelligence to the Rescue**  
 9:40 Big Data & AI - Two key drivers impacting the financial sector  
 How AI is going to alleviate  
 Robin Grosset, CTO, **Mindbridge**
- 10:00 Conversational AI for Canadian Banks  
 Pavel Abdur-Rahman, Data Scientist & Associate Partner, **IBM**

**10:30 – 11:00 am**      **Power Break**

- 8. **Fast/ Invisible Payment Canada**  
 by Tom Pawelkiewicz, Scotiabank  
 11:00 **Panel:** Why Diversity in Fintech Matters  
 Moderator: Tracy Lagasse, Managing Partner, **Fin+Tech Growth Syndicate**  
 Rene McIver, CSO , **SecureKey**  
 Amber Foucault, Vice President, Product Management, **Symbility Intersect**  
 Izabella Gabowicz, COO, **Sensibill**  
 Katie Greenberg, Director of Digital Commerce, **Scotiabank**  
 Iliana Valiente, Founder, **Collider-X**  
 Eva Wong, Co-Founder & COO, **Borrowell**
- 12:00 Revolution of wallets: Zero to 200 million users in 6 years  
 Harinder Takhar, CEO, **PayTM Labs**
- 12:20 **Panel:** Fast/ Invisible Payment in Canada  
 Moderator: Tom Pawelkiewicz, Director and Head, Digital Payments, **Scotiabank**  
 Oscar Roque, AVP, Mobile Platform and Products, **Interac**  
 Harinder Takhar, CEO, **PayTM Labs**

**1:00 – 2:00 pm**      **Networking Lunch**

- 9. **What's Hype, What's Real?**  
 2:00 **Panel:** What's hype, what's real?  
 Tough skinned experts take your questions on innovation behind corporate walls
- Panellists:  
 Ranjit Sarai, Head of Digital Strategy and Mobile Payments, **PC Bank**  
 Jimmy Dinh, Executive Director - Alternate Solutions Group, **CIBC Capital**  
 Nicolas Dinh, Business Leader - Product Development, Commerce Platform Group, Americas, **Mastercard Labs**

2:30 – 2:45 pm

**Power Break**

10.

**Nordic Canadian  
Financial Technology**  
by Kristian Sørensen,  
Norfico

2:45 SpareBank 1 digital journey & learnings

Thor Ragnar Klevstuen, Business Developer Payments, **SpareBank 1**

3:15 **Panel:** Trump & Brexit boosts cross Atlantic tech collaboration between Toronto and the Nordics

Moderator: Kristian Sørensen, Partner, **Norfico**

Hans Henrik Hoffmeyer, SVP, **Nets Group**

Donna Heslin, Director Graduate Programs, External Relations & ICUBE  
Institute for Management & Innovation, **University of Toronto**

4:00 pm

**Wrap-up, Thank you and Goodbye!**

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Ontario is at the forefront of innovation, whether it's developing the next generation of autonomous vehicles or using artificial intelligence to create the next breakthrough in fintech. Ontario's history of nurturing a variety of sectors has given rise to a dynamic economy. **The Ontario Investment Office (OIO)** is the face of international investment for the province. Through our Business Concierge Services, we deliver tailored insight and intelligence on taxes, regulations, incentives and immigration. We help investors build relationships with all levels of government and across supply chains.